

Commercial Platforms & Search API Proxies

Outscraper, Apify, Bright Data, SerpAPI, Serper.dev, etc.

- [Commercial Scraping Platforms](#)
- [Search API Proxies \(SerpAPI, Serper, etc.\)](#)

Commercial Scraping Platforms

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Outscraper (Best Value)

Pricing	\$1-3/1K records (basic); ~\$14/1K full enrichment
Free Tier	500 records (first 500 reviews free)
Fields	74 fields incl. name, address, phone, hours, rating, reviews, photos, emails
Reviews	Full text, not limited to 5
Real-world	Reddit user: \$50 for 20K listings, ~6,500 usable after dedup

Apify (Marketplace)

Pricing	\$1.50-4/1K places (varies by actor)
Free	\$5 monthly platform credit
Fields	25+ core + enrichment actors for emails/social
Tips	Set <code>maxCrawledPlaces</code> to 9999999 for all results. Niche searches have 75-80% junk rate
Actors	compass/crawler-google-places, beatanalytics/google-maps-reviews-scrapers

Bright Data (Enterprise)

Dataset	200.7M+ pre-scraped records at \$0.0025/record (\$250/100K)
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Scraper API	From \$500/mo + proxy costs
Proxy Network	72M+ residential IPs — industry's largest

Other Commercial Services

Service	Pricing	Key Feature
Scrap.io	From EUR 35/mo (10K leads)	Simplest UX, radius/polygon search, count preview, 200M+ places
ScrapFly	~\$3.37/1K requests	General-purpose, credit-based, 99% success rate
LocalAPI	Free tier: 50 searches	Only API exposing Popular Times histograms
HasData	API plans	Cloud-powered, built-in email finder
Leads-Extractor.com	Various	Dedicated Maps scraper
MapSHunt.com	Various	Prioritizes businesses with websites, crawls for emails/social
LocalProspects	Various	Auto-crawls for owner name, emails, mobile phones
GeoScraper	Unlimited/mo	Reviews scraper + email/social extraction
Minelead	Various	Email finder for Maps businesses
Estrattore Dati	Various	Email and phone extraction

Cost Comparison (per 1,000 POI records)

Platform	Basic POI	With Reviews	With Enrichment
Outscraper	\$1-3	\$5-8	~\$14
Apify	\$1.50-4	\$3-6	\$5-10
Bright Data (dataset)	\$2.50	Included	Included
Scrap.io	~\$3.50	Extra	Extra
ScrapFly	\$3.37+	Same	Same
PhantomBuster	\$50-80	N/A	N/A
Google Places API	\$17-35	Enterprise tier	Enterprise tier

Search API Proxies (SerpAPI, Serper, etc.)

Search API Proxies

Services that handle scraping/anti-bot, returning clean JSON from Google Maps queries.

Service	Pricing	Speed	Notes
SerpAPI	\$50/5K queries	Standard	Market leader. Active DMCA lawsuit from Google (Dec 2025)
Serper.dev	~\$1/1K queries; \$0.30/1K at volume	~2.87s	2,500 free queries. SERP-based Maps results
Scrapingdog	\$0.33/1K	3.05s	100% success rate (benchmarked), fastest
Scrape.do	\$1.16/1K	1.73s	AI Overview detection
ScraperAPI	\$50/4K searches	Standard	Maps in all plans
ScrapeBadger	Competitive	Standard	Review support
DataForSEO	Pay-per-task	Standard	Maps SERP + reviews endpoints
Oxylabs SERP	From \$49/mo	Standard	Enterprise SERP API
ValueSERP	Various	~40s (slow)	Some user complaints
Zenserp	From \$30/mo	Standard	Multi-engine support

SerpAPI Details

Accepts standard Google Maps query syntax (`q=restaurants+in+Berlin`), returns structured JSON with: title, address, phone, rating, reviews, hours, service_options, GPS coordinates, place_id, data_cid, price, type, photos, thumbnails.

Separate endpoint for individual place reviews.

Legal warning: Google v. SerpAPI (Dec 2025) — active DMCA lawsuit with ruling pending.