

# Official Google APIs

Places API (New), Business Profile API, pricing, field masks

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# Places API (New) — Overview & Pricing

## Places API (New)

The current-generation API replacing the legacy Places API. Uses a mandatory **field mask** in every request — omitting it returns an error. Billing is determined by the highest-tier field requested.

## Three-Tier SKU Billing

Tier	What's Included	Cost
<b>Essentials</b>	Place ID, name, address, location, types, business status	Lowest
<b>Pro</b>	Phone, website, opening hours, price level, photos	Medium
<b>Enterprise</b>	Reviews, ratings, userRatingCount, editorial summary, atmosphere data	Highest (~\$17-35/1K requests)

## Subscription Plans

Plan	Cost	Calls	Savings
Pay-as-you-go	Variable	Unlimited	Baseline
Starter	\$100/mo	50K	Moderate
Pro	\$1,200/mo	250K	Up to \$5,000 vs PAYG
Enterprise	Custom	Custom	Negotiated

## Key API Operations

- **Place Details** — full data for a known place\_id
- **Text Search** — search by query string (e.g., "restaurants in Berlin")
- **Nearby Search** — search within a radius of coordinates

- **Autocomplete** — predictive place suggestions
- **Place Photos** — retrieve photos by reference

## Rate Limits

Enforced **per API method per project** (unlike legacy API which aggregated all methods). Default ~600 requests/minute; increases require contacting Google support.

## Free Tier Status (2026)

**Warning:** The previously documented "\$200 monthly credit" and "10,000 free calls" claims were both refuted during adversarial verification. Verify directly at [mapsplatform.google.com/pricing](https://mapsplatform.google.com/pricing).

## Data Fields (50+)

Name, formatted address, address components, phone, international phone, website, opening hours (regular + secondary), business status, price level, rating, user rating count, reviews (text/author/rating/time/language — **max 5 per place**), photos, types, coordinates, viewport, place ID, URL, UTC offset, plus 20+ boolean amenities (delivery, dineIn, takeout, outdoorSeating, liveMusic, allowsDogs, etc.).

## New-Only Fields (Not in Legacy API)

`regularSecondaryOpeningHours`, `paymentOptions`, `parkingOptions`, `subDestinations`, `fuelOptions`, `evChargeOptions`, `shortFormattedAddress`, `primaryType`, `primaryTypeDisplayName`

## Sources

- [Usage and Billing](#)
- [Data Fields Reference](#)
- [Operations Overview](#)
- [Maps Platform Pricing](#)

# Google Business Profile API

## Google Business Profile API

Access **all reviews** (not limited to 5) — but only for locations you own or manage. Requires OAuth2 authentication.

### Key Endpoints

Endpoint	Purpose
<code>accounts.locations.reviews.list</code>	All reviews for one location
<code>accounts.locations.batchGetReviews</code>	Batch review extraction across locations

Returns: `reviewId`, `starRating`, `comment text`, `creation/update timestamps`. Free for business owners.

### Google Takeout Alternative

Business owners can download all reviews from their GBP as JSON via Google Takeout (free, official).

Source: [Business Profile API — Review Data](#)