

Automation Workflows (n8n, Make, Zapier)

Automation Workflows

n8n (Most Flexible)

- Official **Outscraper node** available
- Templates: Google Maps scraper, lead gen with Google Sheets export, email scraping
- **conor-is-my-name/google-maps-scraper**: Docker-based, designed for n8n + Postgres. Multi-container, IP rotation, 1 req/min/IP = ~144K/day
- **Gemini AI + n8n pipeline**: Use Google AI Studio to vibe-code scraping, pipe via webhook to Sheets
- Example pipeline: Apify scrape + Anymail Finder emails + Airtable storage
- Also works with official Google Maps API via HTTP Request node

Make.com

Scrap.io integration (200M businesses). Visual workflow builder, 3,000+ connectors. Automated lead gen tutorials available.

Zapier

Outscraper integration available. Simpler but less flexible than Make.com.

Clay

Data enrichment platform. Pull basic Maps data then enrich with Clearbit/Dropcontact. Filter by review count/recency for active businesses.

Google Sheets & Apps Script

- **Apps Script Maps Service:** built-in geocoding/reverse-geocoding without API keys.
Cannot do Places search
 - **IMPORTFROMWEB add-on:** handles dynamic JS pages in Sheets (IMPORTXML fails on Maps)
 - **Full cold outreach pipeline** (Apps Script v3.0): AI email writing, website discovery, CEO identification, Firecrawl scraping, email enrichment, dedup — all in one sheet
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