

Places API (New) — Overview & Pricing

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The current-generation API replacing the legacy Places API. Uses a mandatory **field mask** in every request — omitting it returns an error. Billing is determined by the highest-tier field requested.

Three-Tier SKU Billing

Tier	What's Included	Cost
Essentials	Place ID, name, address, location, types, business status	Lowest
Pro	Phone, website, opening hours, price level, photos	Medium
Enterprise	Reviews, ratings, userRatingCount, editorial summary, atmosphere data	Highest (~\$17-35/1K requests)

Subscription Plans

Plan	Cost	Calls	Savings
Pay-as-you-go	Variable	Unlimited	Baseline
Starter	\$100/mo	50K	Moderate
Pro	\$1,200/mo	250K	Up to \$5,000 vs PAYG
Enterprise	Custom	Custom	Negotiated

Key API Operations

- **Place Details** — full data for a known place_id

- **Text Search** — search by query string (e.g., "restaurants in Berlin")
- **Nearby Search** — search within a radius of coordinates
- **Autocomplete** — predictive place suggestions
- **Place Photos** — retrieve photos by reference

Rate Limits

Enforced **per API method per project** (unlike legacy API which aggregated all methods). Default ~600 requests/minute; increases require contacting Google support.

Free Tier Status (2026)

Warning: The previously documented "\$200 monthly credit" and "10,000 free calls" claims were both refuted during adversarial verification. Verify directly at mapsplatform.google.com/pricing.

Data Fields (50+)

Name, formatted address, address components, phone, international phone, website, opening hours (regular + secondary), business status, price level, rating, user rating count, reviews (text/author/rating/time/language — **max 5 per place**), photos, types, coordinates, viewport, place ID, URL, UTC offset, plus 20+ boolean amenities (delivery, dineIn, takeout, outdoorSeating, liveMusic, allowsDogs, etc.).

New-Only Fields (Not in Legacy API)

`regularSecondaryOpeningHours`, `paymentOptions`, `parkingOptions`, `subDestinations`, `fuelOptions`, `evChargeOptions`, `shortFormattedAddress`, `primaryType`, `primaryTypeDisplayName`

Sources

- [Usage and Billing](#)
- [Data Fields Reference](#)
- [Operations Overview](#)
- [Maps Platform Pricing](#)

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